

Paragon Speedway Advertising - 2006

Keith & Judy Ford have owned and operated Paragon Speedway since 1986 and are anticipating another great season of exciting racing and family entertainment this coming spring. Twenty events have been scheduled thus far for the 2006 season. The Schedule includes the popular stock specials, Fantastic Fireworks Display and the Johnson Memorial plus other exciting events.

This is a great time to consider sponsoring a billboard, weekly show or special event at the speedway at the following rates:

Billboards - Billboards remain a great advertising opportunity (4' x 8' or a 2' x 8' vinyl). Prime positions for the signs are along the main scoring tower and walkway and are available for \$300 each. At this low price, the advertiser must furnish all signs to the speedway for display.

Regular Weekly Show - Cost to advertiser:

\$1000 to sponsor the Sprint Features

\$1000 to sponsor both Street Stock and Bomber Features

Special Event Sponsorship - (such as, Fantastic Fireworks Display, Johnson Memorial, UMP Late Model event, King of Indiana Sprint Series, Mid-Season Championship for Stocks & Bombers, 6th Annual Stock Car Dirt Nationals for Street Stocks & Bombers), Wolfpack Modified event.

\$2000 to sponsor Sprint Features

\$1000 to sponsor both Street Stock and Bomber Features

In exchange for this investment, said Advertiser will receive:

- ✂✂ Business name listing on the schedule for the event (example: Sat June 29 Fantastic Fireworks Display sponsored by Your Name Here. (Notice: Event must be purchased by March 20 to be included on the 2005 schedule mailer)
- ✂✂ Advertiser may purchase General Admission tickets for their business, employees or friends at 1/2 price for their sponsored event.
- ✂✂ A representative from your business or group may present the Feature Winner Trophies and be in Photos.

Additional advertising benefits -

- ✂✂ Any business promotional item (provided to the speedway by the advertiser) may be given to spectators through a "Lucky Number" drawing from the Paragon Speedway 2005 Official Program creating additional business exposure opportunities.
- ✂✂ Signs will be placed in a prominent area for viewing.
- ✂✂ Sponsors receive free public address advertising spots each event

Business: _____

Address: _____

Advertiser, Signature: _____ Printed Name _____

Phone: _____ Amount paid (Cash - Check) _____ Date: _____

Please submit this form along with amount due to:

Paragon Speedway
8486 W Old St. Rd 67
Paragon, IN 46166

For sponsorship Opportunities Call - Randall Wayne (765) 342-7392
Or Paragon Speedway - Keith & Judy Ford (765) 537-9326

Thank you for your consideration!